As a flight attendant, the brief use of cell phones before take-off causes enough grief. To allow use of phones while inflight would cause increased rude and disrespectful behavior between passengers. The close proximity of people in such an enclosed environment does not allow for privacy for a conversation, not to mention passengers would be subject to listening to someone having a conversation whether they wanted to or not. It's not so much about the phone useage as it is about courtesy to others. Who will police the volume of the person talking on the phone, the language in a phone call and/or the length of the phone call. I for one am not for allowing for the use of personal phone calls on the airplane.